



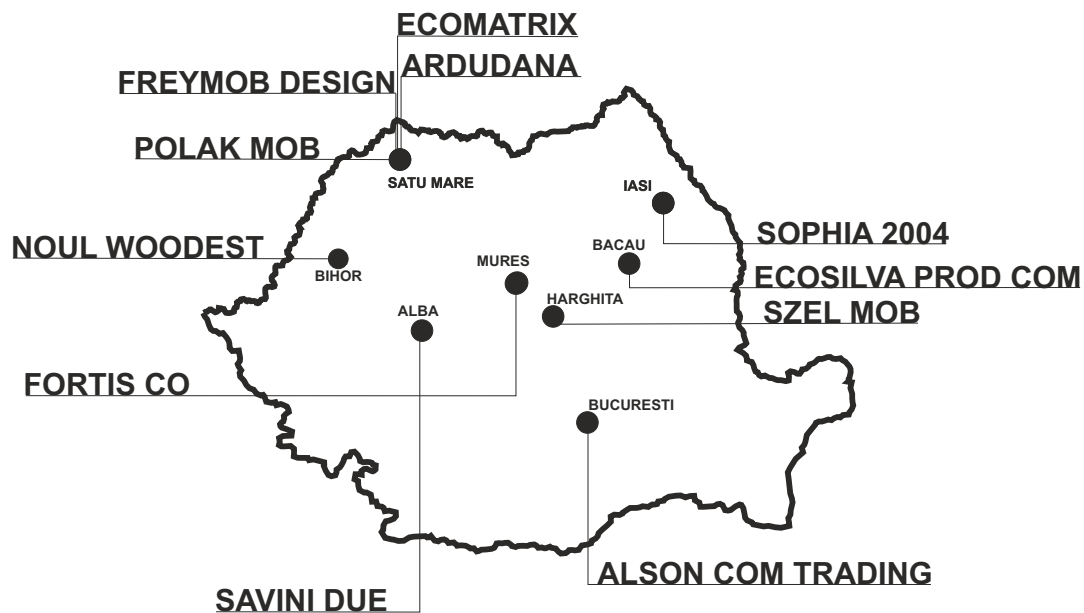
MINISTRY OF ECONOMY,
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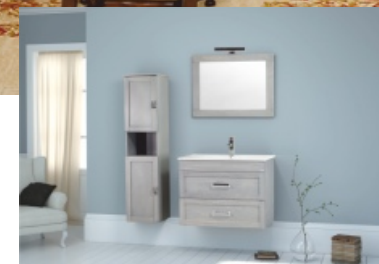
ROMANIA



ROMANIA

May Design Series London, May 17-19, 2015

London ExCel, Pav. N1&2, Stands D20 & D21



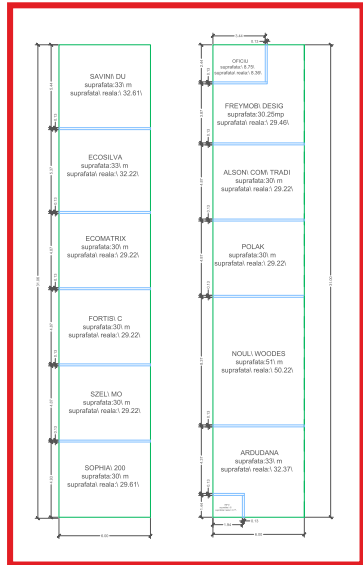


ROMANIA

May Design Series London, May 17-19, 2015

London ExCel, Pav. N1&2, Stands D20 & D21

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DoroBanti



FORTIS
furniture you like!



POLAK MOB



ALSON COM TRADING

ARDUDANA

ECOMATRIX

ECOSILVA PROD COM SERV

FORTIS Co

FREYMOB DESIGN

NOUL WODEST

POLAK MOB

SAVINI DUE

SOPHIA 2004

SZEL MOB



STYLE, COMFORT, DURABILITY

STYLE, COMFORT, DURABILITY



Romanian Furniture Manufacturers Association (APMR) is a professional, autonomous, non-governmental, and indifferent to politics organization of the employers manufacturing sector and furniture related sector, such as: raw material manufacturers, manufacturers of accessories and other materials used in the manufacture process and manufacturers of machines, equipment and technology, for woodworking and furniture industry as well as R&D institutes and educational institutions. Romanian Furniture Manufacturers Associations is a legal entity.

APMR was set up in 1992, has legal personality and it is also an organization without profit-oriented activities, with its own statute, whose activity is mainly financed by the Association's members.

At present, **APMR** has more than 400 registered member companies of which about 200 are furniture producers, the other members are manufacturers of accessories and other materials used in the furniture manufacture process, furniture traders, R&D institutes, etc.

They carry out more than 50% of the whole Romanian furniture production and more than 65% of the Romanian furniture export.

APMR is a member of the Confederation of Romanian Employers from the Romanian Industry (CONPIROM) and of the Romanian Chamber of Industry and Commerce (CCIR).

Since July the 1st 1995 **APMR** is member of the European Furniture Manufacturers Federation (UEA) and since September 2007 is also member of the World Furniture Confederation (WFC).

The highest leading authority to manage the Association is the General Assembly. The Association's President is also the President of the Council Board, who applies the Council's decisions.

APMR represents, promotes and fully supports its members' economic, technical, industrial, legal and social interests in their relations with the public authorities, Romanian Government and Parliament, trade unions, and other state and private organizations both at national and international level. It acts as the voice of the furniture manufacturing industry towards the executive and legislative public bodies.

APMR is supporting its members in their business relations with the foreign companies, and facilitates the transfer of the European Community Acquis, especially means of the Info- Service.

APMR offers to its members up-to- date information regarding the latest results obtained in the furniture sector home and abroad, in the national and international fairs and exhibitions, financial advantages for those members who participate in

the exhibitions organized by APMR, projects financed by EU programs, calls for offers that are likely to improve furniture exports, subjects of general interest.

APMR organizes the participation of the Romanian furniture manufacturers in the national and international furniture fairs and exhibitions, making possible for them to take advantage of numerous facilities.

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ALSON COM TRADING DoroBanti

DoroBanti's furniture collection is a range of contemporary furniture with a broad appeal.

DoroBanti takes its name from the elegant residential area of Bucharest near the head office and represents a bold new direction for its parent company, which, until now, specialised in traditional furniture.

Creative director for DoroBanti's inaugural collection, Leonhard Pfeifer had a clear vision to create a range of contemporary furniture with a broad appeal.



Working predominantly with solid timber and using a variety of naturalistic finishes to ensure the integrity of the furniture, Pfeifer summarises his inspiration for the range as 'utility', 'coherence', and 'elegance' – concepts embodied across the collection.

Across the range thoughtful and well chosen details bring the designs to life. Finely crafted joints, subtle curves and playful jolts of colour contrast with the natural wood.

Working predominantly with solid timber and using a variety of naturalistic finishes, designer Leonhard Pfeifer summarises his inspiration for the range as 'utility', 'coherence', and 'elegance' – concepts embodied across this collection.

DoroBanti

Romania

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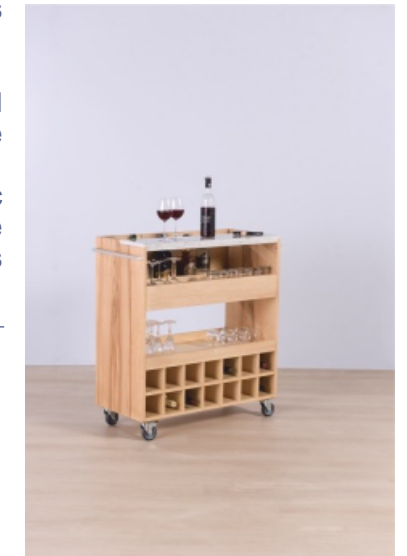
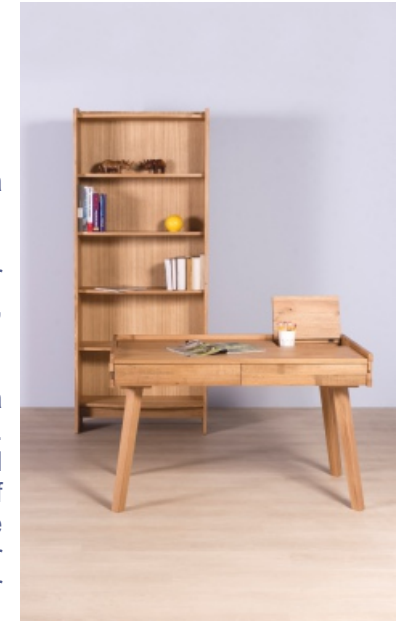
All furniture Designright 2013 Leonhard Pfeifer

ALSON COM TRADING SRL

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Our quality is the result of over 50 years of experience, research and constant commitment.

The company Ardudana, furniture manufacturer and exporter,



creates a large variety of products. The firm disposes of a specialized factory on chairs and tables and a factory for big furniture.

Our own classical furniture collections include living rooms, dining rooms, bedrooms from solid wood in different complexities and styles that covers all customers tastes. Crafted from massive strong beech wood, maple, linden – we rediscover complex elements of carving, intarsia, classics and exotics veneers, curved elements.

We also produce furniture according to clients projects for hotels and restaurants.

We offer a wide range of chairs and tables: for the

HoReCa segment, restaurant furniture chairs, chairs for cafes, bars, pizzerias) and for household: furniture chairs for dining room, kitchen.

Approximately 80% of our production is designated for external markets in countries such as: Germany, England, Hungary, Italy, Ukraine and Russia.



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Ecomatrix SRL is a Romanian company specialized in the production of solid wood furniture, which achieves an added value by cumulating the experience of the partners in the field, from tree to furniture, realizing Romanian made products from local raw material with domestic labor.

The ideas of our own designers create synergy with the wood, which is strictly controlled during the entire production flow, starting with the logs which are obtained from regenerated forests and continuing with the drying and processing in accordance with appropriate technical standards, using the skills of the experimented craftsmen obtaining the unmistakable glamour of the solid wood furniture.

Having already a presence on the European and Middle East markets, we are looking for new opportunities by exhibiting on international furniture fairs: Moscow, Koln, Paris, Milano, Brussels and Bucharest.

The determination in respecting the technical requirements of the premium products, our openness to novelty and (our partners ability to accurately predict / forecast current design trends and plan good taste of the design trends, the establishment of the partnerships on a win-win base are features that recommend us as members of the Association of Romanian Furniture Producers.

Whether you would be interested in a cooperation with us, please visit our site on the location: www.ecomatrix.ro and don't hesitate to contact us for further information.



Using our furniture produced from the pure solid wood, your home environment will get something special: CHARACTER!

ECOMATRIX S.R.L.
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STYLE, COMFORT, DURABILITY

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Ecosilva **Wood Carving Company**

Ecosilva, specialized in producing complete furniture and components hand carved is offering to his customers standard luxury furniture finished with gold leaf and all wood's decorations from the catalogue and the opportunity to realize exclusively projects and prototypes by customizing measurements.



Ecosilva with a very good reputation on international markets beyond most notorious profile companies for his remarkable and very high quality products – components for interior and exterior architecture and manually carved furniture, is presenting his new finished collection from the classic hand carved furniture range, carefully finished with gold leaf. Excellence, talent and the particular attention for the quality are the values that will be reflected on the exposed products –mirror frames, console, sofa and armchairs, headboards and tables very distinguished by the “briazol” carving style, the classic innovative design, perfect sending and fine fabrics.

The wooden jewelry, as we like them to call will define a very worm space were luxury and good taste will be in good harmony.



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FORTIS furniture you like!



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STYLE, COMFORT, DURABILITY

STYLE, COMFORT, DURABILITY





Frey stands for very solid construction work in wood for chairs and tables.

A young and dynamic company as a reliable partner for AMAzing collections.

Crafts and skills are our principles.

Actually, we meet the needs of the market.

We are glad to get to know you



Prieels.co setting at the deck: Coquille chair and Bjelker table



FREYMOB DESIGN
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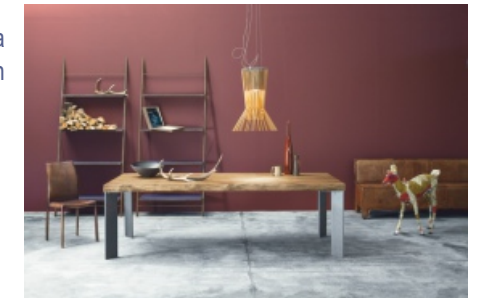
Noul Woodest was founded in 2005 in Oradea, West Romania and it is a factory specialized in the production of solid wood furniture ranging from linden oak and walnut wood.

Noul Woodest developing process was rather complex and consisted in different steps and the most important ones concerns the restoration of the acquired building which involved the realization of a new plant complying with safety standards in accordance with EU guidelines and the introduction of technologically advanced production methods. Thanks to considerable financial investments and to the skills of our technical staff which daily leads the factory, in the last years we have been able to transform our company in order to supply a great number of customers/furniture sellers in Europe and in the rest of the world.

Noul Woodest serves today more than 1.000 customers in Italy through the cooperation of about 50 representative agencies and is opening its horizons abroad as well: selling to Spain, Germany, Russia, France, Greece, Belgium, East-Europe, Dubai, Australia and USA.

The main strength consists in the completeness of the commercial-production chain which allows us to deal with the final consumer starting from the purchase of the logs. This gives us the possibility to guarantee an excellent price-quality ratio and to be flexible and dynamic towards our customers.

Our factory which directly manufactures furniture, is developed on a platform of 19 000 square meters and it is structured so that it can directly deal with all the production stages.



NOUL WOODEST
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www.noulwoodest.com

POLAK MOB



About Polak Mob is a company founded in 1944 having a significant experience in producing furniture from wood.

As raw material we use masiv oak ,beech and ash and cover the surfaces only with wax to be as natural as possible . We manufacture furnitures for living ,tables chairs and dinnings . Number of employes 42.



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Savini Due is the leader production company in Romania for bathroom furniture and Mdf toilet seat covers.

Founded in 2003, mainly for wood bathroom furniture "Arte Povera", it grows during the years developing new collection, offering now a vast and detailed range from solid wood to modern lacquered bathroom furniture and a complete assortment of Mdf toilet seats.

After an important investment at the end of 2013 and beginning of 2014, in new machines, technologies and production space, Savini Due has now 14.000 square meters factory space and 300 employees. The company is certified: ISO 9001; ISO 14001 and FSC.

The big production capacity and the good price quality ratio, makes Savini Due the first choice for local and international retail chains. Other than a deep covering of the Romanian and Italian markets, Savini Due is present in Germany, Hungary, Greece, Bulgaria, Austria, Czech Republic, Slovakia, Ukraine, Serbia and Slovenia.



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STYLE, COMFORT, DURABILITY

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Sophia, producer and collections editor, offers its clients a full range of products consisting of ready-made or made-to-measure curtains and voiles, stylish fabrics, cushion covers, bed runners, bedspreads, quilts, tablecloths, linens, fastening systems, decorative objects, magnets, tassel, decorative flowers, wood or wrought iron furniture. The company manages to meet its romanian and international customers' needs, through a network of 24 stores in Romania and the Republic of Moldova, of which 17 are franchised, and 7 of their own.

As an international brand, Sophia is present on 3 continents, 11 countries.

We have customers in Europe (UK, Italy, France, Austria, Belgium, Spain, Finland, Czech Republic,



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E-mail: office@sophia-concept.com, export@sophia-concept.com
www.sophia-concept.com



We are in the furniture manufacturing business since 1994.

Our solid wood furniture is made of the best quality pine and oak wood and painted with environment friendly, water based paint.

Our rustical collection contains over 500 models in over 70 finishings.

Being a manufacturer, we can make our standard furniture also in special sizes, in order to satisfy custom requests.



SZEL MOB
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